



FRUIT JUICE MATTERS

DECEMBER 2019



JUICE CONFERENCE

As you will recall, we held a very successful Fruit Juice Conference in 2018 and there was overwhelming support for a repeat in 2020.

We are happy to announce that in 2020, the IFU and SAFJA will hold its regional Juice Conference in Stellenbosch.

The IFU Juice Conference is **the** event for the juice community in South Africa, truly organised by the industry – for the industry. The presentations will cover topics such as the Dynamics of the global and African juice markets; Supply chain dynamics; Quality and technology; Health and nutrition; as well as Sustainability.

We expect 200 to 300 participants, including from senior, commercial and technical management, suppliers and marketeers and service providers from overseas and South Africa.



CONFERENCE VENUE & PROGRAMME

Spier Wine Farm and Conference Hotel is one of South Africa's oldest farms with a recorded history dating back to 1692.

Tuesday: Light Lunch, afternoon presentations and evening networking sessions.

Wednesday: All day presentations and evening networking sessions.

“SAVE THE DATES”. You are invited and most welcome to attend.

Registration, Programme and other details will shortly be available on our website.



RUDI RICHARDS
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